



MASSACHUSETTS COLLEGE OF ART

1966

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MASSACHUSETTS COLLEGE OF ART

Founded 1873

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Member
National Association of Schools of Art
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MASSACHUSETTS COLLEGE OF ART

364 Brookline Avenue

Boston, Mass. 02215

History

In 1966, Massachusetts College of Art enters its ninety-third year of service in the field of Art Education.

The factors that combined to bring about the establishment of Massachusetts College of Art in 1873 are apparent as one visualizes the Commonwealth of that day. Here was a state which was preeminent in education and in intellectual pursuits of every sort; it had organized the first public school system, founded the first college, and established the first normal school in this country; and Massachusetts authors — Longfellow, Lowell, Emerson, Holmes, Hawthorne — brought its culture to full fruition shortly before the Civil War. In addition, Massachusetts factories and mills led the nation in the production of many manufactured commodities, especially textiles and shoes. From these two strands, the intellectual and the industrial, was woven the fabric that was Massachusetts; and the tradition of educational leadership, combined with industrial necessity, led to the founding of Massachusetts College of Art.

By 1870, the rapidly expanding economy of the state required workers with basic art skills. The Legislature of 1870, in response to a petition pointing out that need, made drawing a required subject in all public schools of the Commonwealth.

To meet the subsequent demand for trained drawing teachers, the Massachusetts Normal Art School (now Massachusetts College of Art) was established three years later. On November 6, 1873, the first students, "thirty-nine gentlemen and sixty-eight ladies" were enrolled. "The course of study was devised to meet the needs of the hour," and every change in the curriculum during the past ninety years has reasserted this aim of its founders and of its first principal, Mr. Walter Smith, long associated with industrial art education in England.

Although the original purpose of the institution was to train future teachers and supervisors of art, other art needs within the Commonwealth were soon recognized, and the curriculum was enlarged and broadened to include several areas of specialization. The expansion in offerings was the direct result of cognizance that well trained designers were needed in the industries of the State. Further, there was a growing interest in the profitable use of advertising by the industries with an extended use of advertising design which was made possible by the advances in reproduction methods and printing. These factors reflected perceptibly in the curriculum of the School and have remained as a marked influence through the years. National and international recognition of the fine quality of the school's achievements followed during its first decade of existence.

Ever-increasing enrollment forced it out of its original quarters in Pemberton Square, Boston, to the Deacon House on Washington Street. From there it moved to a new building on Newbury and Exeter Streets, where larger accommodations gave the administration opportunities for greater development and progress. Fifty years of vital growth ensued.

In 1924, the Massachusetts Board of Education authorized the awarding of the degree of Bachelor of Science in Education to graduates of the Teacher Education department.

In September, 1930, the school moved to its present functionally designed and equipped building.

With war threatening in 1941, the administration, faculty and students recognized the emergency, and changes conforming to the existing and pending needs were introduced. The school and its graduates can well be proud of the years 1941 to 1945. Cooperation with the Armed Services and War agencies made an impressive record. In March, 1943, the school was given a special "Office of Civilian Defense" Award in recognition of its outstanding war achievements.

At the termination of World War II, a program for veterans was introduced. The school is proud of the sincere application to study which was made by those veterans who entered the school under the G. I. Bill of Rights.

Under post-war organization, the school was faced with the challenge of numerous applications for admission, coming from all parts of the United States and a number of foreign countries. The maximum facilities of the institution were made available to a greatly increased enrollment.

Authorization was granted by law on February 4, 1950 for the conferring of the Bachelor of Fine Arts degree. On June 4, 1950, the graduates from the Departments of General Design, Drawing and Painting, and Fashion Design and Illustration were recognized by the awarding of this new degree. In 1954, the first graduates of the Ceramic Design department received the B.F.A. degree.

By an Act of the Legislature of the Commonwealth of Massachusetts, the school officially became Massachusetts College of Art effective July 27, 1959.

The art profession is both exacting and challenging. Practitioners in this field who have had the advantages of adequate education and experience can realize a profitable and worthwhile life. Massachusetts College of Art graduates have proved this by their distinctive achievements in Fine Arts, Advertising Design, Industrial Design, Book and Magazine Illustration, the Fashion field, Crafts, Teaching at all levels, and in community endeavors.

Purpose

The curriculum, faculty and facilities of Massachusetts College of Art have been organized to help potentially creative, intelligent young men and women develop their intellectual and aesthetic powers as a foundation for success in their chosen branches of the art professions.

Through a balance of subjects in the liberal and technical arts, the school aims to provide a professional environment in which each individual's personal capacities for understanding and expression can be well developed. Through the academic courses directly, and in all courses indirectly, the student's intellectual curiosity is aroused. The program introduces the student to ethical and moral codes essential for effective action in later life generally, and particularly in the chosen art career.

Well qualified professional artists and teachers furnish a knowledge of the art work of the past as well as a thorough understanding of and proper respect for the efforts of successful contemporaries in an effort to stimulate high personal standards of excellence.

The program of study is planned to meet the changing cultural needs and to prepare students to adapt themselves not only to various and demanding art professions, but also to the complexities of our current social order.

REQUIREMENTS FOR ADMISSION

I. General Requirements

A. Graduation from high school with 16 units of work or equivalent preparation.

B. Successful completion of the Scholastic Aptitude Test and two Scholastic Achievement Tests administered by the College Entrance Examination Board. One Achievement Test must be English.

C. Applicants must pass an Art Aptitude Test and present evidence of special preparation.

D. Good health as evidenced by a physical examination report by personal physician.

E. Interview by college faculty members.

F. An admission application submitted after the close of the first marking period of the senior year and the high school record and rating of personal characteristics submitted by the high school principal or guidance counselor to the college. Applicant must arrange for forwarding transcripts and College Board scores.

G. Payment of \$5.00 Application Fee.

II. Early Acceptance

An applicant may be accepted by the college after the first quarter or marking period of the senior year if he has:

A. Completed successfully the Scholastic Aptitude Test, the Achievement Tests and the Art Aptitude Test.

B. A 3.0 (B) average in the highest units of high school work.

1. Eight units must be as follows:

English (including Grade 12)	4 units
College Preparatory Mathematics	2 units
American History and Government	1 unit
Biology, Physics or Chemistry	1 unit
2. The 16 units must be distributed so that the number in any field will not exceed the following: English—4; social studies—4; science—4; foreign language—7 (no credit accepted for less than 2 units in a language); mathematics—4; business—2; fine arts and industrial arts—4; home economics—2.

III. Regular Acceptance

A. A student not eligible for early acceptance may qualify for regular acceptance if he meets the general requirements and has the following high school units:

English (including Grade 12)	4 units
Mathematics	2 units
American History	1 unit
Science	1 unit

IV. Examinations

A. Scholastic Aptitude and Achievement Tests will be administered on December 4, 1965, January 8, March 5, May 7, and on July 9, 1966, at convenient locations throughout the state. The examinations will be administered at the State Colleges at Boston, Bridgewater, Salem, Westfield and Worcester on January 8, March 5, and May 7, 1966. Information regarding examinations may be obtained from college admission officers, high school guidance counselors, or from the Educational Testing Service, Princeton, New Jersey.

B. Art aptitude tests will be administered at the Massachusetts College of Art on February 19, March 26, and April 30, 1966.

There are four parts to the art examination:

1. A drawing from a still life group or from a costumed model.
2. A drawing from memory or imagination.
3. A design or illustration problem in water color.
4. Each candidate is required to present a portfolio of his original work *on the day of the Art Aptitude Test* as evidence of genuine interest in graphic and other forms of art. *No consideration will be given to copy work.* The portfolio will be examined and rated during a personal interview with each candidate on the day of the Art Aptitude Test. These samples of original work should include a minimum of 8 drawings and/or paintings in any medium. Subject matter of this work may include anything of interest to the candidate—either representational or designed. Three-dimensional work—small in size—such as jewelry, puppets, structural designs, or modeling in clay will also be acceptable. All work should be suitably presented.

EXPENSES

The following summary indicates as nearly as possible the regular expenses for which each student must plan in an annual budget:

1. APPLICATION
\$5.00 (not refundable nor applicable to tuition).
2. Fees for Residents of Massachusetts
\$200.00 a year payable in two installments at the beginning of each semester.
3. Fees for Non-Residents of Massachusetts
\$600.00 a year payable in two installments at the beginning of each semester.
4. Student Association Fee
\$25.00 per year payable at the time of registration, first semester.
5. Registration Fee
Each applicant for admission to Massachusetts College of Art must pay a registration fee of \$20.00 *following notification of acceptance of admission*. This fee will be deducted from the tuition of students who attend and will be forfeited by those who do not attend. Refunds for students leaving the college within six weeks after the beginning of the semester will be based on the regularly-established schedule of refunds, minus the registration fee.
6. Supplies and Textbooks
There is an additional expense of approximately \$200.00 per year to cover art materials and textbooks.

SCHOOL POLICIES

Attendance. Regular attendance at all classes is essential if a student desires full educational benefit from his program. Attendance is taken in each class daily by the instructor. A student whose attendance the President considers unsatisfactory and/or who persists in being tardy will be requested to withdraw from school.

Absence. Absence in any course in excess of 10% unexcusable, or 20% excusable, may result in loss of credit for that course.

Conduct. It is presumed that a student entering this school is sincere in his purpose and that his conduct will justify this presumption. Regulations governing the conduct of students at the school are distributed to all students at registration time and from time to time thereafter.

Wilful damage to any school property by a student will subject that student to suspension or dismissal.

Campus Parking. A parking area is provided which students may use under regulation.

Lockers. Lockers are provided at normal cost for all students. The school is not responsible for losses from these lockers and the students are accountable for their condition.

Living Accommodations. The school does not maintain dormitories. Any student living away from home (residence of parents or guardian) must submit to the Dean's office a letter signed by the parent or guardian indicating approval of the student's temporary residence.

Fire Drill and Civil Defense Signals. All students shall become familiar with the Fire Drill and Civil Defense signals. Information relative to Drill procedure is posted in each classroom.

FOUR YEAR CURRICULUM

An important factor in the curriculum is the basic training which this school provides as a background for advanced specialized study. The first two years are devoted to art fundamentals.

FRESHMAN YEAR

Subject	Clock Hours	Semester Hours
American History I	3	3
Art History I	2	2
Color I (Science of)	6	4
Design I	6	3
Design Ia (Lettering)	2	1
Drawing I	6	2
Drawing Ia	3	1
Drawing Ic	3	1
English I (Composition)	3	3
Instrumental Drawing I	2	1
Modeling I	3	1
Painting I	6	2
Perspective I	2	1
Sociology I	2	2
Structural Design I	3	2
Water Color I	6	2
—	—	—
	58	31

SOPHOMORE YEAR

Subject	Clock Hours	Semester Hours
Anatomy II	5	3
Architecture II	3	2
Art History II	2	2
Ceramics II	3	2
Design II	3	2
Design IIa	3	2
Drawing II	6	2
English II	3	3
Illustration II	3	2
Instrumental Drawing II	2	1
Life Drawing II	3	1
Modeling II	3	1
Painting II	6	2
Photography II	3	1
Psychology II	3	3
Structural Design II	3	2
Water Color II	3	1
—	—	—
	57	32

TEACHER EDUCATION

JUNIOR YEAR*

Subject	Clock Hours	Semester Hours
Art History III	3	3
Ceramics III-1	3	1
Crafts III-1 (Elem.)	3	1
Design III-1 (Home)	2	1
Design IIIa-1 (Lettering and Layout)	3	1
Drawing III-1	3	1
Education III-1 (Fundamentals)	6	4
Education IIIa-1 (Methods and Materials)	5	4
Educational Psychology III-1	4	4
English III-1	3	3
Life Drawing III	3	1
Modeling III-1	3	1
Painting III-I	3	1
Research III-1	1	1
Silk Screen III-1	3	1
Teaching in the Field III-1	6	3
Water Color III-1	3	1
—	—	—
	57	32

SENIOR YEAR*

Subject	Clock Hours	Semester Hours
Art History IV	2	2
Ceramics IV-1	3	1
Constitutional History IV	1	1
Crafts IV-1	6	2
Crafts IVa-1 (Advanced)	3	1
Education IV-1 (Curriculum Development)	4	4
Education IVa-1 (Workshop)	3	1
Education IVb-1 (Research)	4	2
Education IVc-1	2	2
English IV	2	2
First Aid	1	n.c.
History of Education IV-1	2	2
Painting IV-1	3	1
Sociology IV-1	3	3
Teaching in the Field IV-1	12	6
Theatre Arts IV-1	3	1
Water Color IV-1	3	1
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*Program changes in progress.

Degree of Bachelor of Science in Education awarded upon the satisfactory completion of the Teacher Education course.

ADVERTISING DESIGN

JUNIOR YEAR			SENIOR YEAR		
Subject	Clock Hours	Semester Hours	Subject	Clock Hours	Semester Hours
Advertising Design III-2	18	9	Advertising Design IV-2	12	6
Advertising Sketching III-2 .	3	1	Advertising Layout IV-2	6	3
Advertising Theory and Layout III-2	5	2	Art History IV	2	2
Art History III	3	3	Constitutional History IV ...	1	1
Drawing III-2	3	1	Design Research IV-2	3	2
Economics III	2	2	Drawing IV-2	3	1
English III	3	3	English IV	2	2
Graphic Arts III-2	3	1	English IVa	1	1
History of Printing and Typography III-2	6	4	Etching IV-2	3	1
Life Drawing III	3	1	Humanities IV	2	2
Painting III-2	6	2	Illustration IV-2	3	1
Perspective III-2	2	1	Life Drawing IV	3	1
Sculpture (Wood) III-2	3	1	Painting IV-2	3	1
—	—	—	Photography IV-2	6	2
60	31		Silk Screen IV-2	3	1
			Typography and Printing Procedures IV-2	6	4
			—	—	—
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Degree of Bachelor of Fine Arts awarded upon the satisfactory completion of the Advertising Design course.

CERAMIC DESIGN

JUNIOR YEAR			SENIOR YEAR		
Subject	Clock Hours	Semester Hours	Subject	Clock Hours	Semester Hours
Art History III	3	3	Art History IV	2	2
Ceramic Design III-5	6	4	Ceramic Design IV-5	6	4
Ceramic Glazes III-5	6	4	Ceramic Equipment and Materials IV-5	3	2
Ceramic Laboratory III-5 ...	18	6	Ceramic Laboratory IV-5	24	8
Ceramic Materials III-5	3	2	Ceramic Research IV-5	6	4
Ceramic Sculpture III-5	3	2	Constitutional History IV ...	1	1
Drawing III-5	3	1	Drawing IV-5	3	1
Economics III	2	2	English IV	2	2
English III	3	3	English IVa	1	1
Industrial Design III-5	6	3	Humanities IV	2	2
Painting III-5	3	1	Industrial Design IV-5	6	3
Water Color III	3	1	Painting IV-5	3	1
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59	32		59	31	

Degree of Bachelor of Fine Arts awarded upon the satisfactory completion of the Ceramic Design course.

FASHION DESIGN AND ILLUSTRATION

JUNIOR YEAR			SENIOR YEAR		
Subject	Clock Hours	Semester Hours	Subject	Clock Hours	Semester Hours
Art History III	3	3	Art History IV	2	2
Clothing Construction III-3 .	11	5	Clothing Construction IV-3 ..	12	6
Economics III	2	2	Constitutional History IV ...	1	1
English III	3	3	Design IV-3 (Layout and		
Fashion Design III-3	9	4	Lettering)	3	1
Fashion Illustration IIIa-3 ..	11	6	English IV	2	2
Fashion Illustration IIIb-3 ..	6	2	English IVa	1	1
Fashion Research III-3	6	4	Fashion Design IV-3	6	3
Life Drawing III	3	1	Fashion Illustration IVa-3 ...	12	6
Textiles III-3	3	1	Fashion Illustration IVb-3 ...	6	3
Water Color III-3	3	1	Humanities IV	2	2
	—	—	Life Drawing IV	6	2
	60	32	Merchandising IV-3	2	1
			Silk Screen IV-3	3	1
				—	—
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Degree of Bachelor of Fine Arts awarded upon the satisfactory completion of the Fashion Design and Illustration course.

PAINTING AND ILLUSTRATION

JUNIOR YEAR			SENIOR YEAR		
Subject	Clock Hours	Semester Hours	Subject	Clock Hours	Semester Hours
Art History III	3	3	Art History IV	2	2
Design III-4	6	2	Constitutional History IV ...	1	1
Economics III	2	2	Design IV-4	6	2
English III	3	3	Drawing IV	3	1
Graphic Arts III-4	6	3	English IV	2	2
Illustration III-4	3	2	English IVa	1	1
Life Drawing III	6	2	Graphic Arts IV-4	6	3
Modeling III-4	3	1	Humanities IV	2	2
Painting III-4	24	12	Illustration IV-4	6	4
Water Color III	3	1	Painting IV-4	26	13
	—	—	Silk Screen IV-4	3	1
	59	31		—	—
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Degree of Bachelor of Fine Arts awarded upon the satisfactory completion of the Painting and Illustration course.

PRODUCT DESIGN

JUNIOR YEAR			SENIOR YEAR		
Subject	Clock Hours	Semester Hours	Subject	Clock Hours	Semester Hours
Advertising Sketching III-6 .	3	1	Art History IV	2	2
Art History III	3	3	Color and Light IV-6	3	1
Drawing III-6	3	1	Constitutional History IV ...	1	1
Economics III	2	2	Design Research IV-6	3	2
English III	3	3	English IV	2	2
Experimental Psychology III-6	2	2	English IVa	1	1
Graphic Arts III-6	3	1	Etching IV-6	3	1
Manufacturing Processes III-6	2	2	Humanities IV	2	2
Painting III-6	3	1	Life Drawing IV	3	1
Perspective III-6	2	1	Manufacturing Processes IV-6	2	2
Product Design III-6	15	8	Merchandising and Packaging		
Product Rendering III-6	6	2	IV-6	3	2
Product Workshop III-6	6	3	Models and Mockups IV-6 ...	3	2
Related Science III-6	2	1	Painting IV-6	3	1
Sculpture (Wood) III-6	3	1	Photography IV-6	3	1
	—	—	Product Design IV-6	15	8
	58	32	Product Rendering IV-6	6	2
			Silk Screen IV-6	3	1
				—	—
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Degree of Bachelor of Fine Arts awarded upon the satisfactory completion of the Product Design course.

